



Brandywine Medical Management

SERVICES INCORPORATED

A/R Outsourcing

When is it time to seriously take a look at outsourcing your account follow-up and you know the ROI will offset the cost of your investment?

***Day's Revenue Outstanding in your Gross Receivables
is Above 65 Days***

Percent of Dollars Aged Over 90 Days Above 20%

Cash Acceleration Programs

A/R Clean-Up

- Designed to convert a onetime bulk A/R, placement into cash for the client.
- This strategy is particularly effective where clients have aged A/R that they want cleaned up.
- Allows billing office staff to focus on current A/R.

Small Balance Maintenance

- Designed for providers who want their billing office staff to focus on the adjudication of high dollar accounts.
- The Small Balance program provides the client with marked improvement in their return on investment for their billing office staff while enjoying cash flow from the smaller balance accounts.
- The client avoids larger balance accounts crossing over into higher aging buckets because of increased time spent working these accounts.

Pre- and Post-System Conversion Cash Flow

- Designed to minimize or eliminate in the case of Pre-Conversion, the customary spike in A/R due to a System Conversion.
- Designed, in the Post-Conversion Case, to reduce the impact and duration of the customary A/R spike.
- The Pre-conversion strategy allows the client to focus internal resources on the successful conversion, through training and development of the system.
- The Post-conversion strategy allows the Billing Office staff to focus on work.
- Moving forward and not on aged and historical account issues.
- Cash flow during this stage is a particularly stressful time.